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Healthcare IT Consulting and Advisory Market Survey

100 Most In-Demand Engagements Across 12 Key Focus Areas
15 Engagements Clients Are Actively Seeking
29 Top Client-Rated Advisory & Consulting Firms Leading the Way



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Research Insights

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The healthcare industry is at the cusp of a significant transformation, and a pivotal force driving this change is the growing demand for healthcare IT consulting and advisory services. With the increasing complexity of healthcare systems and the continuous evolution of technology, healthcare organizations are relying more than ever on specialized consultants to guide their digital transformation, optimize IT systems, ensure regulatory compliance, and improve patient outcomes.

The State of Healthcare IT Consulting Today

As of 2024, healthcare IT consulting has become a multi-billion-dollar industry, with firms offering a wide array of services, from digital health strategy development to system optimization, cybersecurity, and data analytics. The global healthcare IT consulting market is projected to grow from USD 35 billion in 2023 to USD 70 billion by 2028, at a compound annual growth rate (CAGR) of 14.87%. This growth is fueled by the increasing demand for innovative technologies such as artificial intelligence (AI), cloud computing, and the Internet of Things (IoT), all of which are being rapidly adopted by healthcare providers to improve efficiency and enhance patient care.

One of the key drivers for this demand is the ongoing push for digital transformation within healthcare organizations. From large health systems to smaller clinics, organizations are integrating new technologies to streamline operations, improve care delivery, and adapt to evolving patient expectations. Healthcare IT consultants and advisory firms have become essential partners in helping these organizations navigate the challenges of digitalization, offering expertise in areas like Electronic Health Records (EHR) optimization, interoperability, and cybersecurity.

The Impact of 2024 on Healthcare IT Consulting

The year 2024 has been a transformative one for healthcare IT consulting firms, shaped by several key trends. First, the COVID-19 pandemic forced rapid adoption of telemedicine and digital health tools, which have continued to evolve and expand in 2024. As patients increasingly demand digital engagement through portals, mobile apps, and telehealth platforms, healthcare providers must find innovative ways to meet these expectations. Consultants are helping organizations design user-friendly patient experiences, ensuring seamless integration of technologies into clinical workflows, and optimizing systems to meet new regulatory standards.

Second, the rise in cyber threats—particularly ransomware attacks—has led to a surge in demand for cybersecurity and compliance services. The healthcare sector is increasingly targeted due to its vast amounts of sensitive patient data. In response, consulting firms have ramped up efforts to implement robust cybersecurity measures, compliance strategies, and disaster recovery plans, addressing the vulnerabilities that come with greater system connectivity.

Lastly, 2024 has seen a rise in focus on value-based care and population health management. As payers and providers shift toward models that reward outcomes over volume, healthcare organizations are seeking consultants to help them optimize their clinical workflows, implement population health systems, and use data analytics to drive better care decisions.

The Future of Healthcare IT Consulting in 2025 and Beyond

Looking ahead to 2025 and beyond, the healthcare IT consulting landscape will continue to be shaped by several major trends:

- **Digital Transformation:** Healthcare providers will continue to pursue comprehensive digital strategies, with an emphasis on artificial intelligence, data analytics, cloud computing, and the Internet of Things (IoT). Consulting firms will play a pivotal role in advising organizations on the best paths forward, helping them integrate these technologies while addressing challenges like data privacy, security, and interoperability.
- **Cybersecurity and Compliance:** Given the increasing frequency of cyberattacks, cybersecurity will remain a top priority. Healthcare organizations are expected to spend more on protecting sensitive patient data and ensuring compliance with regulations such as HIPAA, GDPR, and the 21st Century Cures Act. Consultants specializing in cybersecurity, regulatory compliance, and risk management will continue to be in high demand.
- **Interoperability and Data Integration:** As healthcare systems become more interconnected, ensuring seamless data exchange across platforms will be a critical priority. Consultants will be tasked with helping organizations implement interoperability solutions, such as FHIR (Fast Healthcare Interoperability Resources) standards and Health Information Exchange (HIE) networks, which are essential for improving patient care coordination.
- **Emerging Technologies:** The next few years will see widespread adoption of emerging technologies such as AI, blockchain, digital twins, and quantum computing in healthcare. Consultants will need to help organizations understand the potential of these technologies, develop implementation roadmaps, and ensure they are integrated into clinical and operational workflows effectively.

Opportunities for New Consultants and Boutique Firms

The growth of the healthcare IT consulting market presents a wealth of opportunities for new consultants and boutique advisory firms. As large firms like Accenture, Deloitte, and PwC continue to dominate the market, smaller, specialized firms can carve out a niche by focusing on emerging technologies, value-based care, and highly specialized consulting services. There are several key areas where boutique firms can thrive:

- **Niche Expertise:** Boutique firms that focus on specialized areas such as cybersecurity, EHR optimization, or clinical workflow design have a significant opportunity to attract clients looking for tailored solutions. By offering deep expertise in a specific area, smaller firms can differentiate themselves from larger, more generalized consulting firms.
- **AI and Data Analytics:** As data-driven decision-making becomes more important, consultants with expertise in AI, machine learning, and predictive analytics will be in high demand. Smaller firms that can offer advanced data analytics solutions and AI-powered systems for clinical decision support, revenue cycle optimization, and predictive analytics are well-positioned to succeed.
- **Telehealth and Consumer Engagement:** With the growing importance of patient engagement and telemedicine, firms specializing in consumer engagement technologies, telehealth strategy, and digital health literacy can provide immense value to healthcare organizations. Consultants can advise on creating seamless digital front-door experiences, patient portals, mobile apps, and virtual health assistants.
- **Regulatory Compliance and Risk Management:** As the regulatory environment continues to evolve, there will be growing demand for consultants who can help healthcare organizations navigate complex compliance requirements and implement risk management frameworks. Firms with expertise in HIPAA, GDPR, and other healthcare regulations will continue to see strong demand.
- **Emerging Technology Integration:** The healthcare sector is ripe for innovation, and firms that can help healthcare providers implement cutting-edge technologies like blockchain, digital twins, and genomics platforms will be at the forefront of this transformation. Consultants with experience in emerging technology adoption and integration will have the opportunity to lead these initiatives.

The healthcare IT consulting industry is poised for continued growth in 2025 and beyond. With the ongoing digital transformation of healthcare systems, an increasing focus on cybersecurity, and the emergence of new technologies, there will be ample opportunities for both established firms and new boutique consultants to make a significant impact. By staying ahead of industry trends, understanding the challenges faced by healthcare providers, and offering tailored solutions, consulting firms can drive innovation and improve patient care in this ever-evolving landscape.

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Key Focus

Key Focus Areas in Healthcare IT Consulting and Advisory for 2025-2026

A Strategic Breakdown



These twelve critical aspects have been selected to reflect the primary pillars shaping healthcare IT consulting and advisement as the industry faces evolving demands and technological advancements. Each area addresses a key challenge or opportunity in the healthcare ecosystem, impacting both healthcare providers and patients. Here's why they are central:

- **Strategic Planning and HIT Digital Transformation:** Healthcare organizations are undergoing significant digital transformation to adapt to evolving care models and regulations. This area focuses on aligning IT strategy with business goals, ensuring that healthcare providers are prepared for a future driven by digital innovation.
- **HIT Infrastructure and Architecture:** As healthcare organizations modernize their IT infrastructures, especially in response to growing data needs and cybersecurity concerns, this area covers the essential architecture and infrastructure decisions necessary for scalability, security, and operational efficiency.
- **EHR and Health IT System Optimization:** EHR systems remain central to healthcare operations, but their effectiveness and usability are often limited by outdated implementations. Optimizing these systems for better functionality, interoperability, and user experience is critical to improving care delivery and operational efficiency.
- **Interoperability:** Seamless data exchange between systems remains a significant challenge in healthcare. Interoperability is necessary to improve care coordination, streamline workflows, and meet regulatory requirements such as those defined by the 21st Century Cures Act.
- **Population Health:** With a shift toward value-based care, healthcare organizations must develop systems and processes to manage populations effectively. This includes integrating data across various care settings, identifying at-risk patients, and enabling preventive care strategies.
- **Clinical IT Advisory:** The integration of technology into clinical workflows is essential to improving patient care. Clinical IT advisory focuses on optimizing clinical decision support systems, enhancing workflows, and ensuring the technology aligns with clinical needs.
- **Revenue Cycle & Financial IT Systems:** Financial sustainability remains a top priority for healthcare organizations. Revenue cycle management (RCM) and financial IT systems are critical for improving billing accuracy, reducing denials, and ensuring timely reimbursement, all while reducing costs and increasing operational efficiency.
- **Data and Analytics:** The healthcare sector increasingly relies on data-driven insights to improve clinical and operational decisions. This area emphasizes the need for advanced analytics, business intelligence, and data governance to support strategic decision-making.

- **Cybersecurity and Compliance:** With the rise of cyber threats, healthcare organizations face growing concerns around data breaches and compliance with regulations such as HIPAA. Cybersecurity and compliance advisory ensures that healthcare providers are proactive in safeguarding patient data and meeting regulatory standards.
- **Consumer Engagement and Experience:** Healthcare organizations are recognizing the need to enhance patient engagement and improve the overall patient experience. This includes implementing patient portals, mobile apps, and telehealth services to ensure better communication and patient satisfaction.
- **Managed Care and Health Plan Optimization:** The growth of managed care programs, including Medicare and Medicaid, requires strategic planning to optimize care delivery and reduce costs. This area focuses on improving provider network management, cost containment, and value-based care initiatives.
- **Emerging Technologies and Innovations:** Technologies like AI, blockchain, and IoT are starting to have a transformative effect on healthcare. This section covers the integration of innovative technologies to drive efficiency, improve patient outcomes, and support the digital health ecosystem.

Together, these twelve areas represent the multifaceted nature of the healthcare IT consulting and advisory market in 2025-2026. Each one addresses a distinct aspect of the healthcare industry's transition to a more digitally connected, patient-centered, and data-driven future. They ensure that healthcare organizations are equipped to navigate complex challenges, seize new opportunities, and achieve long-term success.

Methodology for Survey Design and Response Requirements

To identify the "Top Rated HIT Advisory Firm" in each of the 100 categories, the survey requires a minimum of 5 responses per category based on client feedback regarding outcomes, ROI, and benefits. For additional vendors listed in each category (up to 12 vendors per category), at least 1 response per vendor is needed to ensure representation.

Considering the typical 70% non-response rate in surveys targeting healthcare decision-makers, we calculated the following to ensure sufficient data:

- **Responses Needed per Category:** A total of 16 responses per category, including 5 responses for the "Top Rated HIT Advisory Firm" and 11 for other vendors.
- **Total Responses Across All Categories:** 1,600 valid responses are required to meet the survey's goals.
- **Survey Invitees Needed:** To account for non-response rate typical for Black Book, at least 5,334 participants must be invited to the survey. To ensure adequate representation, we oversampled by 20%, increasing the invitees to approximately 6,400.
- **Total Verified Responses Received:** 1,777

This methodology ensures statistical reliability and adequate representation to accurately identify the top-performing HIT advisory firms.

Response Distribution by Group (n=1,777)

Group	Percent of Total Responses	Number of Respondents	Rationale
Board Members	8%	142	Board members play a significant role in strategic oversight and approvals of the advisors selected.
Vice Presidents	37%	657	VPs often manage functional areas and are key stakeholders in decision-making of consulting firm engagement.
C-Suite & Admin	13%	231	C-suite executives are heavily involved in strategic IT decisions and selection of the advisors chosen.
Directors	17%	302	Directors oversee day-to-day operations and contribute to implementation of recommendations of advisors.
IT Professionals	9%	159	IT professionals are involved in technical evaluations and implementation.
Operations & Procurement	16%	285	These hands-on management roles provide insights into operational and compliance needs as well as purchasing decisions of the client.

This methodology ensures that the survey collects sufficient data to determine the Consultant Firm to Reap the Most in each category while providing meaningful representation for other vendors. The calculation accounts for the distribution of responses and ensures statistical reliability in identifying vendor rankings.

Key Performance Indicators

To determine whether a healthcare IT advisory or consulting firm's project will be in high demand by their peers in 2025-2026, past clients can provide valuable feedback based on the following six key performance indicators (KPIs). These KPIs focus on assessing the project's relevance, impact, and potential for future demand, helping predict which services are poised to gain traction in the coming years:

1. Business Impact and ROI

- KPI: Return on Investment (ROI) and Operational Efficiency Improvements
- Why it matters: Clients should evaluate how the project has contributed to their organization's bottom line, whether through cost savings, improved resource utilization, or revenue generation. Projects with measurable business impact are more likely to be in demand as other organizations look to replicate those results.

2. Regulatory Compliance and Risk Mitigation

- KPI: Compliance Adherence and Risk Reduction
- Why it matters: Given the ever-evolving regulatory landscape in healthcare (e.g., HIPAA, GDPR), projects that have helped clients stay ahead of compliance requirements or reduce risks (such as cybersecurity breaches or data privacy issues) are critical. Peer organizations facing similar challenges are likely to prioritize advisory services that help mitigate these risks.

3. Patient Engagement and Experience Improvement

- KPI: Patient Satisfaction and Engagement Metrics
- Why it matters: Projects that have improved patient experience (e.g., through digital portals, mobile apps, telehealth, or communication strategies) and resulted in higher patient satisfaction or engagement will be in high demand. As patient-centric care becomes a larger focus, organizations will increasingly seek solutions that enhance the patient journey.

4. Technology Integration and Innovation

- KPI: Successful Integration of Emerging Technologies
- **Why it matters:** Clients should assess the success of integrating emerging technologies like AI, machine learning, telehealth, IoT, or blockchain. Projects that enable healthcare systems to leverage these technologies effectively—enhancing clinical outcomes, efficiency, or innovation—are likely to be in high demand, as other healthcare providers look to stay competitive.

5. Scalability and Flexibility

- KPI: Scalability and Adaptability of the Solution
- **Why it matters:** A project that offers scalable solutions and flexibility to grow with the organization will appeal to peers looking for long-term sustainability. Projects that have successfully adapted to changing needs (such as population health management, value-based care, or new regulatory standards) are more likely to be sought after.

6. Client Satisfaction and Relationship Strength

- KPI: Client Satisfaction and Long-term Partnership Potential
- **Why it matters:** High client satisfaction often correlates with positive word-of-mouth and peer recommendations. Additionally, if a healthcare IT advisory or consulting firm has established a strong, ongoing relationship with the client, it indicates that their services have proven value and will be sought after in future projects. Strong partnerships suggest the firm's expertise and effectiveness in tackling complex healthcare challenges.

These six KPIs provide a holistic view of the success, sustainability, and future demand potential of a healthcare IT advisory or consulting project. By collecting feedback on these areas, firms can determine which services are likely to be most relevant and in-demand in the healthcare industry over the next few years.

Ranking of Healthcare IT Consulting and Advisory Engagements by Demand for 2025-2026

Category	Demand Level	Percent of Respondents Indicating Interest	Rationale for Demand Level
<i>Cybersecurity and Compliance</i>	Extremely High	91%	Rising ransomware threats, regulatory requirements (e.g., HIPAA), and the need for robust cybersecurity defenses.
<i>EHR and Health IT System Optimization</i>	Extremely High	68%	Regulatory mandates for interoperability, improved usability, and workflow optimization drive consistent demand.
<i>Interoperability</i>	Extremely High	43%	Regulatory compliance (e.g., 21st Century Cures Act, FHIR) and seamless data exchange needs make this critical.
<i>Revenue Cycle & Financial IT Systems</i>	Very High	52%	Financial pressures and operational inefficiencies necessitate RCM automation and analytics improvements.
<i>Strategic Planning and HIT Digital Transformation</i>	Very High	42%	Digital transformation initiatives are crucial for adapting to value-based care and competitive pressures.
<i>Data and Analytics</i>	Very High	29%	The growing role of analytics in clinical and operational decision-making sustains high demand.

<i>Consumer Engagement and Experience</i>	High	16%	Competition and patient expectations drive interest in tools like patient portals and mobile apps.
<i>Population Health</i>	High	15%	Value-based care and the need for chronic disease management solutions ensure demand remains steady.
<i>HIT Infrastructure and Architecture</i>	High	18%	Hospitals require updated IT infrastructures, including cloud migration and IoT, to improve scalability and security.
<i>Clinical IT Advisory</i>	High	8%	Workflow optimization and clinical systems advisory remain important but secondary to higher-priority needs.
<i>Emerging Technologies and Innovations</i>	Moderate	81%	Selective adoption of AI, blockchain, and digital twins based on ROI limits widespread investment in this area.
<i>Managed Care and Health Plan Optimization</i>	Moderate	5%	Limited focus on managed care initiatives like network optimization and cost containment due to other pressing needs.

Who Participated by Organizational Titles

Category	Titles Included	Relevant Areas
C-Level Executives	- Chief Information Officer (CIO)	Strategic Planning, HIT Infrastructure, EHR Systems, Interoperability, Revenue Cycle, Cybersecurity, Emerging Technologies
	- Chief Technology Officer (CTO)	HIT Infrastructure, Interoperability, Emerging Technologies
	- Chief Digital Officer (CDO)	Strategic Planning, Digital Transformation, Consumer Engagement, Emerging Technologies
	- Chief Data Officer (CDO)	Interoperability, Population Health, Data and Analytics
	- Chief Information Security Officer (CISO)	Cybersecurity and Compliance, HIT Infrastructure
	- Chief Population Health Officer	Population Health
	- Chief Analytics Officer (CAO)	Data and Analytics
	- Chief Medical Information Officer (CMIO)	Clinical IT Advisory, EHR Systems

	- Chief Nursing Information Officer (CNIO)	Clinical IT Advisory, EHR Systems
	- Chief Patient Experience Officer (CXO)	Consumer Engagement
	- Chief Innovation Officer	Emerging Technologies
	- Chief Financial Officer (CFO)	Revenue Cycle, Financial Systems, Strategic Planning
	- Chief Compliance Officer (CCO)	Cybersecurity and Compliance
Vice Presidents	- Vice President of Digital Transformation	Strategic Planning, Consumer Engagement
	- Vice President of Revenue Cycle Management	Revenue Cycle and Financial Systems
	- Vice President of Population Health	Population Health
	- Vice President of Consumer Engagement	Consumer Engagement
	- Vice President of Quality Assurance (QA)	Strategic Planning, Risk Management
	- Vice President of Nursing	Clinical IT Advisory, EHR Systems
	- Vice President of Risk Management	Cybersecurity, Compliance, Operational Risk

	- Vice President of Ambulatory Care	Population Health, Ambulatory Systems
	- Vice President of Finance	Revenue Cycle, Financial IT Systems
	- Vice President of Operations	HIT Infrastructure, Interoperability, Organizational Strategy
Directors	- Director of IT Operations	HIT Infrastructure
	- Director of Clinical Applications	EHR Systems, Clinical IT Advisory
	- Director of Population Health Analytics	Population Health
	- Director of Data Analytics	Data and Analytics
	- Director of Privacy and Security	Cybersecurity and Compliance
IT Professionals	- IT Project Manager	EHR Systems, HIT Infrastructure
	- Systems Analyst	Interoperability, Data Analytics
	- Network Administrator	HIT Infrastructure
	- Data Scientist	Data and Analytics
	- Application Specialist	Clinical IT Advisory
	- Cybersecurity Analyst	Cybersecurity and Compliance
	- Cloud Engineer	HIT Infrastructure, Cloud Migration

	- Interoperability Specialist	Interoperability, HIE Implementation
Procurement Roles	- Procurement Manager	All areas (vendor selection and contracting)
Administrative Roles	- Board Members	Strategic Planning (approvals for major projects)
	- Risk Manager	Cybersecurity, Compliance
	- Compliance Officer	Regulatory Compliance
	- Finance Manager	Financial Systems, Revenue Cycle
	- Operations Manager	HIT Infrastructure, Interoperability
	- Nursing Manager	Clinical IT Advisory, EHR Optimization
	- Ambulatory Care Manager	Population Health, Ambulatory Systems

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Top 100

Top 100 Healthcare IT Advisory Firm and Consultant Project Areas in Highest Demand for 2025

**The Leading Firms Driving the
Future of Healthcare Innovation**



The latest insights from Black Book Research reveal the most in-demand healthcare IT advisory and consulting services for 2025, identifying the strategic areas where healthcare organizations are seeking expert guidance. Through extensive and impartial surveys conducted between September 2024 and January 2025, Black Book Research has identified the top 100 project areas across the healthcare IT landscape. These findings reflect the shifting priorities of healthcare systems, payers, and suppliers as they address critical challenges related to digital transformation, patient engagement, security, and regulatory compliance. With healthcare technology evolving at a rapid pace, the demand for specialized advisory services has reached new heights, with firms providing critical expertise to help navigate the complexities of these issues.

The unfiltered, unbiased nature of Black Book's survey methodology gives these results unparalleled credibility, as the opinions of healthcare organizations themselves have been mined to reveal the trends driving the future of healthcare IT. The categories identified reflect not just emerging needs, but also the most urgent areas where organizations are actively seeking to innovate and optimize. From Cyber Risk Management Programs and Regulatory Compliance Support to Patient Engagement Analytics and Digital Health Literacy, these are the high-priority domains where advisory firms are making an impact. Each of the top-rated firms in these categories has been recognized for their exceptional ability to address the unique challenges within their specialties, helping their clients secure a competitive edge in a rapidly changing environment. This comprehensive list of the top 100 healthcare IT advisory project areas is a roadmap for the future, showcasing the areas where consultants are in the highest demand, driving both operational efficiency and patient satisfaction through their strategic guidance.

Twenty-nine HIT advisory firms were designated as client as the top performers in the 100 highest-demand initiatives for 2025-2026.

Strategic Planning and HIT Digital Transformation

1. Digital Health Strategy Development

- **Description:** Crafting strategies to align digital health initiatives with organizational goals.
- **Relevance:** Helps healthcare systems leverage technology to improve patient outcomes and operational efficiency.
- Top Firm: Sg2, a Vizient Company

2. Value-Based Care Transition Planning: Hospitals & Health Systems

- **Description:** Assisting hospitals in adopting value-based care models.
- **Relevance:** Encourages better care quality and cost-efficiency while meeting regulatory requirements.
- Top Firm: Premier, Inc

3. Value-Based Care Transition Planning: Physician Organizations & Groups

- **Description:** Supporting physician groups in navigating the shift to value-based care.
- **Relevance:** Helps practices align financial and clinical outcomes with payer expectations.
- Top Firm: CareAllies

4. IT Governance Framework Development

- **Description:** Establishing frameworks to manage IT resources effectively.
- **Relevance:** Ensures alignment between IT investments and organizational goals.
- Top Firm: Huron

5. Health Equity and Social Determinants of Health (SDoH) Strategy

- **Description:** Developing strategies to address disparities in healthcare access and outcomes.
- **Relevance:** Promotes equitable care delivery by incorporating SDoH into planning.
- Top Firm: McKinsey

6. AI and Machine Learning Strategy and Roadmap

- **Description:** Defining the strategic use of AI and machine learning in healthcare.
- **Relevance:** Drives innovation and improves clinical and operational decision-making.
- Top Firm: Deloitte

7. Data-Driven Digital Transformation Strategy

- **Description:** Leveraging data to guide digital transformation initiatives.
- **Relevance:** Ensures technology adoption is informed by actionable insights.
- Top Firm: Health Catalyst

8. Digital Workforce Transformation and Automation Strategy

- **Description:** Guiding healthcare organizations in adopting digital tools for workforce efficiency.
- **Relevance:** Supports staff in adapting to automated workflows and new technologies.
- Top Firm: PwC

HIT Infrastructure and Architecture

9. Cloud Migration and Optimization

- **Description:** Transitioning IT systems to the cloud for scalability and security.
- **Relevance:** Reduces costs and improves system accessibility and resilience.
- Top Firm: AWS (Amazon Web Services)

10. Data Center Consolidation and Modernization

- **Description:** Streamlining data centers to enhance efficiency and reduce redundancy.
- **Relevance:** Lowers operational costs and improves data management.
- Top Firm: Accenture

11. Enterprise IT Infrastructure Planning & HIT Operations

- **Description:** Designing and managing IT infrastructure for healthcare organizations.
- **Relevance:** Ensures reliable, scalable, and secure IT systems to support clinical and administrative functions.
- Top Firm: Impact Advisors

12. 5G and Edge Computing Implementation Strategy

- **Description:** Leveraging 5G and edge computing for real-time data processing.
- **Relevance:** Enables faster and more reliable connectivity for healthcare applications.
- Top Firm: Verizon

13. IoT (Internet of Things) Strategy for Connected Health

- **Description:** Integrating IoT devices into healthcare systems for connected care.
- **Relevance:** Enhances patient monitoring and operational efficiency through real-time data exchange.
- Top Firm: Microsoft Azure IoT

EHR and Health IT System Optimization

14. EHR Implementation and Optimization: Epic Systems

- **Description:** Supporting the implementation and optimization of Epic EHR systems.
- **Relevance:** Enhances clinical workflows and data accessibility.
- Top Firm: Nordic Consulting Partners

15. EHR Implementation and Optimization: Altera Digital Solutions

- **Description:** Implementing and optimizing Altera's EHR solutions.
- **Relevance:** Improves clinical efficiency and patient data management.
- Top Firm: Nordic Consulting Partners

16. EHR Implementation and Optimization: Oracle Health

- **Description:** Deploying Oracle's EHR solutions effectively.
- **Relevance:** Streamlines clinical and administrative processes.
- Top Firm: Nordic Consulting Partners

17. EHR Implementation and Optimization: MEDITECH

- **Description:** Implementing MEDITECH EHR systems to meet clinical needs.
- **Relevance:** Enhances data integration and usability for healthcare teams.
- Top Firm: Engage

18. EHR Implementation and Optimization: athenahealth

- **Description:** Optimizing athenahealth's EHR platforms for better efficiency.
- **Relevance:** Supports seamless workflows and interoperability.
- Top Firm: Nordic Consulting Partners

19. EHR Implementation and Optimization: Veradigm

- **Description:** Implementing Veradigm's EHR and analytics tools.
- **Relevance:** Provides actionable insights and integrated care solutions.
- Top Firm: Nordic Consulting Partners

20. EHR Implementation and Optimization: ModMed

- **Description:** Supporting the deployment and optimization of ModMed systems.
- **Relevance:** Improves specialty care workflows and patient outcomes.
- Top Firm: Nordic Consulting Partners

21. EHR Enterprise Training

- **Description:** Training healthcare teams on EHR systems.
- **Relevance:** Ensures effective adoption and reduces errors.
- Top Firm: S & P Consultants

22. Go-Live Consultants and Staffing

- **Description:** Providing on-site support during EHR system go-live phases.
- **Relevance:** Facilitates a smooth transition and system adoption.
- Top Firm: Optimum Healthcare IT

Interoperability

23. Interoperability, HIE, and Data Exchange Strategy and Optimization

- **Description:** Creating strategies for seamless data exchange across systems.
- **Relevance:** Enhances care coordination and data accessibility.
- Top Firm: Huron Consulting Group

24. FHIR (Fast Healthcare Interoperability Resources) Adoption and Implementation

- **Description:** Implementing FHIR standards for standardized data exchange.
- **Relevance:** Improves interoperability and compliance with data-sharing regulations.
- Top Firm: Huron Consulting Group

25. Interoperability Compliance and Regulatory Advisory

- **Description:** Ensuring compliance with interoperability regulations.
- **Relevance:** Mitigates risks and ensures adherence to standards like ONC and HIPAA.
- Top Firm: Deloitte

26. Cross-System Data Integration & API Management

- **Description:** Integrating APIs for efficient data sharing across systems.
- **Relevance:** Simplifies connectivity and enhances operational efficiency.
- Top Firm: Accenture

27. Interoperability Maturity Assessment and Roadmap Development

- **Description:** Assessing and planning for advanced interoperability capabilities.
- **Relevance:** Guides organizations toward achieving full interoperability.
- Top Firm: Huron Consulting Group

28. Interoperability in Remote Patient Monitoring (RPM) and Telehealth Systems

- **Description:** Integrating telehealth and RPM data with existing systems.
- **Relevance:** Enhances virtual care delivery and monitoring capabilities.
- Top Firm: Cognizant

29. Clinical Data Interoperability and Semantic Standards Advisory

- **Description:** Advising on clinical data exchange standards like SNOMED and LOINC.
- **Relevance:** Ensures accurate and meaningful data sharing.
- Top Firm: InterSystems

30. Interoperability for Patient-Generated Health Data (PGHD) Integration

- **Description:** Integrating data from patient devices into healthcare systems.
- **Relevance:** Supports personalized and comprehensive care.
- Top Firm: Apple Health

Population Health

31. Population Health Management System Implementation

- **Description:** Deploying systems that aggregate and analyze patient data to improve care delivery and outcomes across populations.
- **Relevance:** Enables proactive management of patient populations and supports value-based care initiatives.
- Top Firm: Lumeris

32. Population Health Data Integration and Analytics

- **Description:** Integrating diverse data sources for actionable insights to manage population health.
- **Relevance:** Enhances decision-making by leveraging analytics for better outcomes and reduced costs.
- Top Firm: Arcadia

Clinical IT Advisory

33. Clinical Workflow Redesign

- **Description:** Optimizing clinical workflows to improve efficiency, reduce errors, and enhance patient care.
- **Relevance:** Addresses inefficiencies and ensures that clinical processes align with best practices.
- Top Firm: Chartis Group

34. Clinical Decision Support (CDS) System Implementation

- **Description:** Deploying systems that provide evidence-based recommendations at the point of care.
- **Relevance:** Enhances clinical decision-making and improves patient outcomes.
- Top Firm: Deloitte

35. Clinical Documentation Improvement (CDI) Advisory

- **Description:** Enhancing the accuracy and completeness of clinical documentation for compliance and quality reporting.
- **Relevance:** Ensures proper coding, reimbursement, and improved care delivery.
- Top Firm: Optum360

36. Telehealth and Virtual Care Workflow Optimization

- **Description:** Streamlining workflows for virtual care delivery and telehealth services.
- **Relevance:** Enhances the efficiency and accessibility of remote care.
- Top Firm: Accenture

37. Imaging and Radiology IT Advisory

- **Description:** Optimizing imaging workflows and implementing advanced radiology IT systems.
- **Relevance:** Improves diagnostic accuracy and operational efficiency in radiology.
- Top Firm: Chartis Group

38. Clinical Research IT System Implementation

- **Description:** Implementing IT systems to support clinical trials and research initiatives.
- **Relevance:** Enhances compliance, data management, and efficiency in research operations.
- Top Firm: Accenture

39. Workflow Optimization for Operating Rooms (OR)

- **Description:** Enhancing surgical workflows and improving OR scheduling and efficiency.
- **Relevance:** Reduces delays, enhances safety, and improves utilization of resources.
- Top Firm: Surgical Directions

40. Pharmacy IT Systems Implementation

- **Description:** Deploying and optimizing IT systems for pharmacy management, including e-prescribing and inventory tracking.

- **Relevance:** Ensures safe and efficient medication management.
- Top Firm: Huron Consulting Group

41. Emergency Department (ED) Workflow Optimization

- **Description:** Redesigning workflows to reduce bottlenecks and improve patient flow in emergency departments.
- **Relevance:** Enhances patient outcomes and reduces wait times.
- Top Firm: Huron Consulting Group

42. Clinical Workflow Analytics and Optimization

- **Description:** Leveraging data analytics to identify inefficiencies and improve clinical workflows.
- **Relevance:** Ensures continuous improvement in care delivery.
- Top Firm: Chartis Group

43. Integration of AI in Clinical Workflows

- **Description:** Implementing AI solutions to support clinical decision-making and optimize workflows.
- **Relevance:** Enhances care quality and operational efficiency through automation and insights.
- Top Firm: Accenture

Revenue Cycle & Financial IT Systems

44. RCM & Financial Systems Consulting

- **Description:** Optimizing revenue cycle management (RCM) processes and implementing financial IT systems.
- **Relevance:** Improves cash flow, reduces errors, and ensures compliance in billing.
- Top Firm: Kaufman Hall

45. Healthcare Supply Chain & Inventory IT Systems Advisory

- **Description:** Implementing IT systems to streamline supply chain and inventory management.
- **Relevance:** Reduces waste, improves cost control, and ensures timely delivery of supplies.
- Top Firm: Vizient Advisory Services

46. Healthcare ERP Implementation Advisors

- **Description:** Advising on the implementation of enterprise resource planning (ERP) systems tailored for healthcare.
- **Relevance:** Integrates financial, operational, and clinical data for streamlined operations.
- Top Firm: Deloitte Consulting

Data and Analytics

47. Big Data and Analytics Framework Design

- **Description:** Developing frameworks to leverage big data for actionable insights in healthcare.
- **Relevance:** Drives evidence-based decision-making and operational improvements.
- Top Firm: Health Catalyst

48. Data Governance and Master Data Management

- **Description:** Establishing governance policies and managing master data across systems.
- **Relevance:** Ensures data accuracy, security, and consistency.
- Top Firm: Informatica

49. Healthcare Business Intelligence Tools Implementation

- **Description:** Deploying BI tools to visualize and analyze healthcare data effectively.
- **Relevance:** Enhances strategic planning and performance monitoring.
- Top Firm: Looker (Google)

50. Predictive Analytics and Decision Support System Design

- **Description:** Designing systems that use predictive models to guide clinical and operational decisions.
- **Relevance:** Reduces risks and improves patient outcomes through proactive care.
- Top Firm: Innovaccer

51. Quality and Outcomes Analytics

- **Description:** Analyzing clinical data to monitor and improve care quality and patient outcomes.
- **Relevance:** Ensures adherence to quality benchmarks and enhances patient satisfaction.
- Top Firm: Press Ganey

Cybersecurity and Compliance

52. Risk Assessment, Gap Analysis, and Penetration Testing

- **Description:** Identifying vulnerabilities in IT systems through risk assessments and penetration testing.
- **Relevance:** Protects healthcare organizations from cyber threats and ensures compliance with security standards.
- Top Firm: Protiviti

53. HIPAA and GDPR Compliance Advisory

- **Description:** Providing guidance on adhering to data privacy regulations like HIPAA and GDPR.
- **Relevance:** Ensures secure handling of patient data and mitigates risks of non-compliance.
- Top Firm: Trustwave

54. Incident Response and Disaster Recovery Planning

- **Description:** Developing strategies to respond to cybersecurity incidents and recover critical systems.
- **Relevance:** Minimizes downtime and protects data during emergencies.
- Top Firm: Palo Alto Networks

55. Zero Trust Architecture Implementation

- **Description:** Establishing a security model that ensures access is granted based on verification rather than trust.
- **Relevance:** Enhances security by mitigating internal and external threats.
- Top Firm: Microsoft Azure Zero Trust

56. Medical Device Security Strategy

- **Description:** Securing connected medical devices to prevent breaches and ensure patient safety.
- **Relevance:** Protects sensitive data and device functionality in clinical environments.
- Top Firm: Clearwater

57. Cyber Risk Management Programs

- **Description:** Designing comprehensive programs to manage cybersecurity risks proactively.
- **Relevance:** Reduces the likelihood of breaches and ensures compliance with evolving regulations.
- Top Firm: Clearwater

58. Regulatory Compliance Support

- **Description:** Advising on compliance with healthcare regulations like HIPAA, HITECH, and ONC standards.
- **Relevance:** Ensures legal compliance and reduces penalties associated with non-compliance.
- Top Firm: Deloitte

Consumer Engagement and Experience

59. Patient Portal and Mobile App Development Advisory

- **Description:** Guiding the development of user-friendly patient portals and mobile apps.
- **Relevance:** Enhances patient engagement and improves access to health information.
- Top Firm: Accenture

60. CRM System Integration

- **Description:** Integrating customer relationship management systems into healthcare workflows.
- **Relevance:** Improves communication and builds stronger patient-provider relationships.
- Top Firm: Accenture

61. Telehealth Strategy and Expansion

- **Description:** Advising on the expansion and optimization of telehealth services.
- **Relevance:** Broadens access to care and supports remote patient management.
- Top Firm: Amwell

62. Personalized Medicine IT Frameworks

- **Description:** Implementing IT solutions to support personalized and precision medicine.
- **Relevance:** Enhances care delivery by tailoring treatments to individual patients.
- Top Firm: Deloitte

63. Digital Front Door Initiatives

- **Description:** Creating comprehensive digital access points for patients to interact with healthcare services.
- **Relevance:** Streamlines patient interactions and improves satisfaction.
- Top Firm: Accenture

64. Patient and Consumer Data Privacy and Security Advisory

- **Description:** Ensuring patient data privacy and compliance with regulations.
- **Relevance:** Protects sensitive information and builds trust with patients.
- Top Firm: Clearwater

65. Virtual Health Assistant and AI-Powered Chatbot Development

- **Description:** Advising on the integration of virtual assistants and chatbots for patient support.
- **Relevance:** Improves patient engagement and reduces administrative burden.
- Top Firm: Accenture

66. Patient Engagement Analytics and Insight Solutions

- **Description:** Using analytics to assess and improve patient engagement strategies.
- **Relevance:** Enhances patient satisfaction and retention.
- Top Firm: Health Catalyst

67. Digital Health Literacy and Education Programs

- **Description:** Developing programs to educate patients on using digital health tools effectively.
- **Relevance:** Improves adoption of health technology and promotes better outcomes.
- Top Firm: PwC

68. Patient-Centered Design for Digital Tools

- **Description:** Designing digital tools that prioritize ease of use and patient needs.
- **Relevance:** Ensures better adoption and satisfaction with technology.
- Top Firm: Deloitte

69. Health and Wellness App Strategy and Development

- **Description:** Advising on creating apps that promote wellness and chronic disease management.
- **Relevance:** Supports preventive care and enhances patient engagement.
- Top Firm: Amwell

70. Patient Journey Mapping and Experience Optimization

- **Description:** Mapping patient interactions to optimize their healthcare journey.
- **Relevance:** Improves patient satisfaction and operational efficiency.
- Top Firm: Bain & Company

71. Omni-Channel Communication Strategies for Patient Engagement

- **Description:** Implementing strategies to connect with patients through multiple channels (e.g., email, mobile, and portals).
- **Relevance:** Enhances communication and patient satisfaction.
- Top Firm: Salesforce
-

Managed Care and Health Plan Optimization

72. Claims Processing Automation Consultants

- **Description:** Automating claims processing workflows for efficiency and accuracy.
- **Relevance:** Reduces errors, accelerates reimbursements, and improves productivity.
- Top Firm: Cognizant TriZetto

73. Member Engagement Platform Advisory

- **Description:** Deploying platforms to improve engagement with health plan members.
- **Relevance:** Encourages member satisfaction and retention.
- Top Firm: Salesforce Health Cloud

74. Managed Care Cost Containment Analytics Advisors

- **Description:** Using analytics to identify opportunities to contain costs.
- **Relevance:** Reduces healthcare expenses while maintaining quality care.
- Top Firm: Optum

75. Network Management and Contracting Solutions

- **Description:** Optimizing provider network management and payer contracts.
- **Relevance:** Enhances payer-provider collaboration and cost-effectiveness.
- Top Firm: Optum

76. Utilization Management Systems Advisory

- **Description:** Implementing systems to ensure appropriate care delivery and resource use.
- **Relevance:** Improves efficiency and reduces unnecessary spending.
- Top Firm: Optum

77. Value-Based Care Optimization for Health Plans

- **Description:** Advising health plans on optimizing value-based care contracts.
- **Relevance:** Aligns incentives with better outcomes and cost control.
- Top Firm: CareAllies

78. Health Plan Claims Analytics and Fraud Prevention

- **Description:** Implementing tools to detect and prevent claims fraud.
- **Relevance:** Protects against revenue loss and ensures compliance.
- Top Firm: HealthEdge

79. Provider Network Optimization and Risk Contracting Advisory

- **Description:** Optimizing provider networks and managing risk-based contracts.
- **Relevance:** Enhances financial and operational performance.
- Top Firm: McKinsey & Company

80. Health Plan Digital Transformation Strategy

- **Description:** Transforming health plans through digital innovation.
- **Relevance:** Improves member engagement and operational agility.
- Top Firm: Deloitte

81. Medicare Advantage and Medicaid Program Optimization

- **Description:** Advising on IT strategies to optimize government-sponsored health plans.
- **Relevance:** Ensures compliance and improves program performance.
- Top Firm: Humana Consulting

82. Health Plan Regulatory Compliance and Risk Management

- **Description:** Ensuring health plans adhere to complex regulatory IT requirements.
- **Relevance:** Reduces risks and avoids penalties.
- Top Firm: PwC

Emerging Technologies and Innovations

83. Blockchain for Healthcare Use Cases

- **Description:** Implementing blockchain technology for secure and efficient healthcare applications, such as data sharing and supply chain management.
- **Relevance:** Enhances data security, transparency, and interoperability across healthcare systems.
- Top Firm: IBM Blockchain

84. Digital Twin Technology Implementation

- **Description:** Creating virtual replicas of physical healthcare systems or patient processes for simulation and optimization.
- **Relevance:** Improves system efficiency and supports predictive analytics in patient care.
- Top Firm: Deloitte

85. AR/VR for Medical Training and Patient Care

- **Description:** Deploying augmented and virtual reality tools for clinician training and patient therapy.
- **Relevance:** Enhances learning experiences and therapeutic outcomes through immersive technology.
- Top Firm: Accenture

86. Genomics and Precision Medicine Platforms

- **Description:** Implementing IT frameworks to support genomics and precision medicine.
- **Relevance:** Enables personalized treatments and advances in genetic research.
- Top Firm: Deloitte

87. Quantum Computing in Healthcare R&D

- **Description:** Applying quantum computing to accelerate drug discovery and optimize healthcare research.
- **Relevance:** Unlocks new possibilities for complex problem-solving in life sciences.
- Top Firm: Accenture

88. Sustainability and Green IT Solutions Assessment & Implementation

- **Description:** Developing IT solutions to reduce environmental impact and improve sustainability in healthcare.
- **Relevance:** Supports green initiatives and long-term cost savings.
- Top Firm: Ernst & Young (E&Y)

89. AI-Powered Clinical Decision Support Systems

- **Description:** Implementing AI-driven systems to provide clinicians with real-time insights and recommendations.
- **Relevance:** Enhances clinical accuracy and efficiency in decision-making.
- Top Firm: PwC

90. IoT and Smart Device Integration

- **Description:** Integrating Internet of Things (IoT) devices into healthcare workflows.
- **Relevance:** Improves patient monitoring, real-time data sharing, and operational efficiency.
- Top Firm: Cognizant

91. Bioprinting and 3D Printing Applications

- **Description:** Utilizing 3D printing for custom implants, prosthetics, and bioprinting tissue.
- **Relevance:** Revolutionizes patient-specific treatments and surgical planning.
- Top Firm: Accenture

92. Advanced Robotics for Surgery and Patient Care

- **Description:** Implementing robotics for minimally invasive surgery and patient support.
- **Relevance:** Enhances precision, reduces recovery time, and supports clinician workflows.
- Top Firm: Deloitte

93. Wearables and Remote Patient Monitoring Solutions

- **Description:** Deploying wearable devices and monitoring systems for continuous patient tracking.
- **Relevance:** Enhances chronic disease management and preventive care.
- Top Firm: Accenture

94. Ethical AI and Bias Mitigation in Healthcare

- **Description:** Ensuring AI systems in healthcare are fair, transparent, and free of biases.
- **Relevance:** Builds trust in AI applications and ensures equitable care delivery.
- Top Firm: Deloitte

95. Synthetic Data and Data Anonymization Solutions

- **Description:** Generating synthetic datasets and anonymizing real data for research and testing.
- **Relevance:** Protects patient privacy while enabling data sharing and innovation.
- Top Firm: PwC

96. Autonomous Supply Chain and Logistics

- **Description:** Implementing AI and robotics for supply chain automation in healthcare.
- **Relevance:** Improves efficiency, reduces costs, and ensures timely delivery of critical supplies.
- Top Firm: KPMG

97. Neural Interfaces and Brain-Computer Interaction

- **Description:** Developing interfaces to connect neural activity with computers for advanced therapeutic solutions.
- **Relevance:** Opens possibilities for treating neurological disorders and enhancing human capabilities.
- Top Firm: Accenture

98. Digital Therapeutics Integration Advisory

- **Description:** Implementing and integrating digital therapeutics into care delivery systems.
- **Relevance:** Enhances personalized care and supports chronic disease management through software-based therapies.
- Top Firm: Deloitte

99. Behavioral Health IT System Optimization

- **Description:** Optimizing IT systems to support behavioral health services, including telehealth and EHR integration.
- **Relevance:** Addresses growing demand for mental health services and improves access to care.
- Top Firm: Huron Consulting Group

100. Precision Imaging Analytics and AI Advisory

- **Description:** Leveraging AI to analyze medical images for enhanced diagnostics and workflows.
- **Relevance:** Improves diagnostic accuracy and operational efficiency in radiology.
- Top Firm: Accenture

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Alphabetical Totals

Top HIT Consultants and Advisory Firms 2025



Alphabetical list of Top Advisory firms rated, indicating the number of categories each vendor is recognized for, followed by the respective categories:

Accenture (8 Categories)

- Telehealth and Virtual Care Workflow Optimization
- Digital Front Door Initiatives
- AR/VR for Medical Training and Patient Care
- Bioprinting and 3D Printing Applications
- Wearables and Remote Patient Monitoring Solutions
- Integration of AI in Clinical Workflows
- Clinical Research IT System Implementation
- Neural Interfaces and Brain-Computer Interaction

Amwell (2 Categories)

- Telehealth Strategy and Expansion
- Health and Wellness App Strategy and Development

Apple Health (1 Category)

- Interoperability for Patient-Generated Health Data (PGHD) Integration

Bain & Company (1 Category)

- Patient Journey Mapping and Experience Optimization

CareAllies (2 Categories)

- Value-Based Care Transition Planning: Physician Organizations & Groups
- Value-Based Care Optimization for Health Plans

Chartis Group (3 Categories)

- Clinical Workflow Redesign
- Imaging and Radiology IT Advisory
- Clinical Workflow Analytics and Optimization

Clearwater (3 Categories)

- Medical Device Security Strategy
- Cyber Risk Management Programs
- Patient and Consumer Data Privacy and Security Advisory

Cognizant (2 Categories)

- Interoperability in Remote Patient Monitoring (RPM) and Telehealth Systems
- IoT and Smart Device Integration

Deloitte (7 Categories)

- AI and Machine Learning Strategy and Roadmap
- Interoperability Compliance and Regulatory Advisory
- Clinical Decision Support (CDS) System Implementation
- Genomics and Precision Medicine Platforms
- Quantum Computing in Healthcare R&D
- Sustainability and Green IT Solutions Assessment & Implementation
- Ethical AI and Bias Mitigation in Healthcare

Ernst & Young (E&Y) (1 Category)

- Sustainability and Green IT Solutions Assessment & Implementation

Huron Consulting Group (5 Categories)

- IT Governance Framework Development
- Pharmacy IT Systems Implementation
- Emergency Department (ED) Workflow Optimization
- FHIR (Fast Healthcare Interoperability Resources) Adoption and Implementation
- Interoperability, HIE, and Data Exchange Strategy and Optimization

IBM Blockchain (1 Category)

- Blockchain for Healthcare Use Cases

Impact Advisors (1 Category)

- Enterprise IT Infrastructure Planning & HIT Operations

Informatica (1 Category)

- Data Governance and Master Data Management

InterSystems (1 Category)

- Clinical Data Interoperability and Semantic Standards Advisory

Kaufman Hall (1 Category)

- RCM & Financial Systems Consulting

Lumeris (1 Category)

- Population Health Management System Implementation

McKinsey & Company (2 Categories)

- Health Equity and Social Determinants of Health (SDoH) Strategy
- Provider Network Optimization and Risk Contracting Advisory

Microsoft (1 Category)

- Zero Trust Architecture Implementation

Nordic Consulting Partners (7 Categories)

- EHR Implementation and Optimization (Epic Systems, Altera Digital Solutions, Oracle Health, athenahealth, Veradigm, ModMed)

Optum (3 Categories)

- Managed Care Cost Containment Analytics Advisors
- Network Management and Contracting Solutions
- Utilization Management Systems Advisory

PwC (4 Categories)

- Digital Health Literacy and Education Programs
- AI-Powered Clinical Decision Support Systems
- Synthetic Data and Data Anonymization Solutions
- Health Plan Regulatory Compliance and Risk Management

Press Ganey (1 Category)

- Quality and Outcomes Analytics

Protiviti (1 Category)

- Risk Assessment, Gap Analysis, and Penetration Testing

Salesforce (2 Categories)

- CRM System Integration
- Omni-Channel Communication Strategies for Patient Engagement

Sg2, a Vizient Company (1 Category)

- Digital Health Strategy Development

Trustwave (1 Category)

- HIPAA and GDPR Compliance Advisory

Vizient Advisory Services (1 Category)

- Healthcare Supply Chain & Inventory IT Systems Advisory

Advisory Firms by Number of Categories Won

1. Accenture (8 Categories)

- Telehealth and Virtual Care Workflow Optimization
- Digital Front Door Initiatives
- AR/VR for Medical Training and Patient Care
- Bioprinting and 3D Printing Applications
- Wearables and Remote Patient Monitoring Solutions
- Integration of AI in Clinical Workflows
- Clinical Research IT System Implementation
- Neural Interfaces and Brain-Computer Interaction

2. Nordic Consulting Partners (7 Categories)

- EHR Implementation and Optimization (Epic Systems)
- EHR Implementation and Optimization (Altera Digital Solutions)
- EHR Implementation and Optimization (Oracle Health)
- EHR Implementation and Optimization (athenahealth)
- EHR Implementation and Optimization (Veradigm)
- EHR Implementation and Optimization (ModMed)

3. Deloitte (7 Categories)

- AI and Machine Learning Strategy and Roadmap
- Interoperability Compliance and Regulatory Advisory
- Clinical Decision Support (CDS) System Implementation
- Genomics and Precision Medicine Platforms
- Quantum Computing in Healthcare R&D
- Sustainability and Green IT Solutions Assessment & Implementation
- Ethical AI and Bias Mitigation in Healthcare

4. Huron Consulting Group (5 Categories)

- IT Governance Framework Development
- Pharmacy IT Systems Implementation
- Emergency Department (ED) Workflow Optimization
- FHIR (Fast Healthcare Interoperability Resources) Adoption and Implementation
- Interoperability, HIE, and Data Exchange Strategy and Optimization

5. PwC (4 Categories)

- Digital Health Literacy and Education Programs
- AI-Powered Clinical Decision Support Systems
- Synthetic Data and Data Anonymization Solutions
- Health Plan Regulatory Compliance and Risk Management

6. Chartis Group (3 Categories)

- Clinical Workflow Redesign
- Imaging and Radiology IT Advisory
- Clinical Workflow Analytics and Optimization

7. Clearwater (3 Categories)

- Medical Device Security Strategy
- Cyber Risk Management Programs
- Patient and Consumer Data Privacy and Security Advisory

8. Optum (3 Categories)

- Managed Care Cost Containment Analytics Advisors
- Network Management and Contracting Solutions
- Utilization Management Systems Advisory

9. Vizient (3 Categories)

- Healthcare Supply Chain & Inventory IT Systems Advisory (Vizient Advisory Services)
- Revenue Cycle Management (Kaufman Hall, a Vizient Company)
- Digital Health Strategy Development (**Sg2, a Vizient Company (1 Category)**)

10. Cognizant (2 Categories)

- Interoperability in Remote Patient Monitoring (RPM) and Telehealth Systems
- IoT and Smart Device Integration

11. CareAllies (2 Categories)

- Value-Based Care Transition Planning: Physician Organizations & Groups
- Value-Based Care Optimization for Health Plans

12. McKinsey & Company (2 Categories)

- Health Equity and Social Determinants of Health (SDoH) Strategy
- Provider Network Optimization and Risk Contracting Advisory

13. Salesforce (2 Categories)

- CRM System Integration
- Omni-Channel Communication Strategies for Patient Engagement

14. Amwell (2 Categories)

- Telehealth Strategy and Expansion
- Health and Wellness App Strategy and Development

15. Apple Health (1 Category)

- Interoperability for Patient-Generated Health Data (PGHD) Integration

16. Bain & Company (1 Category)

- Patient Journey Mapping and Experience Optimization

17. Ernst & Young (E&Y) (1 Category)

- Sustainability and Green IT Solutions Assessment & Implementation

18. IBM Blockchain (1 Category)

- Blockchain for Healthcare Use Cases

19. Impact Advisors (1 Category)

- Enterprise IT Infrastructure Planning & HIT Operations

20. Informatica (1 Category)

- Data Governance and Master Data Management

21. InterSystems (1 Category)

- Clinical Data Interoperability and Semantic Standards Advisory

22. Lumeris (1 Category)

- Population Health Management System Implementation

23. Microsoft (1 Category)

- Zero Trust Architecture Implementation

24. Press Ganey (1 Category)

- Quality and Outcomes Analytics

25. Protiviti (1 Category)

- Risk Assessment, Gap Analysis, and Penetration Testing

26. Trustwave (1 Category)

- HIPAA and GDPR Compliance Advisory

Summary of Vendor Achievements

- Vendors with the Highest Recognition:
 - Accenture (8), Nordic Consulting Partners (7), Deloitte (7) dominate the list.
- Vendors Recognized in 2–5 Categories:
 - Vendors like Huron Consulting Group, PwC, Chartis Group, Clearwater, and Optum maintain significant influence.
- Vendors Recognized in 1 Category:
 - These vendors, such as Microsoft, Bain & Company, Apple Health, are specialized leaders in specific niches

What's Driving Healthcare IT Innovation in 2025

Key Consulting Services in Demand



1. Digital Health Strategy Development

As healthcare organizations continue to integrate digital technologies into their operations, Digital Health Strategy Development will be a key area of focus. Healthcare systems need guidance on creating cohesive digital strategies to enhance patient engagement, streamline workflows, and improve service delivery. The services provided here will help healthcare providers transition into a tech-savvy, patient-centered care environment.

Top Rated 2025 Consultant Firm for This Advisory Service: S2G (S2G Ventures), Vizient, Inc.

2. Value-Based Care Transition Planning

With the shift toward value-based care models, healthcare organizations will require Value-Based Care Transition Planning services. These services help healthcare systems optimize their operations to meet the financial and clinical goals of value-based reimbursement. This includes redesigning workflows, improving care coordination, and ensuring that patient outcomes are at the center of care delivery.

Top Rated 2025 Consultant Firm for This Advisory Service: CareAllies

3. AI and Machine Learning Strategy and Roadmap

The adoption of AI and Machine Learning in healthcare will continue to grow in 2025. Providers will look for consulting services to integrate AI-driven insights into their operations, from predictive analytics to decision support systems that improve patient care. AI technologies can optimize clinical workflows, enhance diagnostics, and personalize treatments for better outcomes.

Top Rated 2025 Consultant Firm for This Advisory Service: Accenture

4. Cybersecurity and Compliance Services

With the increasing frequency of cyberattacks on healthcare systems, Cybersecurity and Compliance services will be crucial. Organizations need expert guidance on adhering to privacy regulations like HIPAA and GDPR while protecting sensitive patient data. Services will include penetration testing, risk assessments, compliance audits, and the implementation of zero-trust security architectures.

Top Rated 2025 Consultant Firm for This Advisory Service: Clearwater

5. Interoperability and Data Exchange Solutions

As healthcare systems strive for seamless integration, Interoperability and Data Exchange will be a high-priority area. Healthcare organizations will need advisory services to help them improve data sharing between disparate systems, ensuring that patient information is accessible across different platforms for enhanced care coordination. Technologies like FHIR (Fast Healthcare Interoperability Resources) will play a pivotal role in these efforts.

Top Rated 2025 Consultant Firm for This Advisory Service: Huron Consulting Group

6. Population Health Management

Population health management will become increasingly important as healthcare organizations work to improve health outcomes across large groups. Population Health Management System Implementation will help organizations better manage chronic conditions, reduce hospital readmissions, and optimize care delivery through data analytics.

Top Rated 2025 Consultant Firm for This Advisory Service: Innovaccer

7. Telehealth and Virtual Care Optimization

Telehealth and Virtual Care Workflow Optimization will remain in high demand, especially after the COVID-19 pandemic. Healthcare organizations will continue to expand and optimize their telehealth platforms to deliver more accessible and efficient care. These services will include improving telehealth integration with EHR systems and ensuring smooth workflows for virtual consultations.

Top Rated 2025 Consultant Firm for This Advisory Service: Amwell

8. Cloud Migration and Data Center Modernization

As healthcare systems increasingly rely on cloud technologies for scalability and cost-efficiency, Cloud Migration and Data Center Modernization services will become essential. These services help healthcare organizations move away from outdated, on-premise infrastructures to more flexible, cloud-based systems that can support digital transformation initiatives.

Top Rated 2025 Consultant Firm for This Advisory Service: Accenture

9. EHR Implementation and Optimization

EHR Implementation and Optimization will remain a crucial area of focus as healthcare providers continue to fine-tune their electronic health record systems. Organizations will look for consulting services that can help them optimize EHR platforms such as Epic, MEDITECH, and athenahealth, ensuring these systems are effective, interoperable, and user-friendly.

Top Rated 2025 Consultant Firm for This Advisory Service: Nordic Consulting Partners, Inc.

10. Data Governance and Analytics

Healthcare systems generate vast amounts of data, making Data Governance and Master Data Management a top priority. Proper governance ensures that data remains accurate, secure, and accessible for actionable insights. Additionally, Predictive Analytics and Decision Support System Design will help healthcare organizations leverage data to make informed decisions that improve care delivery and outcomes.

Top Rated 2025 Consultant Firm for This Advisory Service: Health Catalyst

11. Patient Engagement and Consumer Experience

Improving Patient Engagement and Consumer Experience is a primary goal for healthcare organizations in 2025. Consultants will help healthcare providers design patient-centered tools like mobile apps, patient portals, and digital assistants that improve communication, satisfaction, and overall engagement with the healthcare system.

Top Rated 2025 Consultant Firm for This Advisory Service: Salesforce

12. Blockchain for Healthcare Use Cases

Blockchain for Healthcare Use Cases is expected to grow in demand as more healthcare organizations explore the potential of blockchain technology to secure patient data, optimize supply chains, and improve data interoperability. Blockchain's ability to create immutable records will play a critical role in improving transparency, security, and trust across healthcare systems.

Top Rated 2025 Consultant Firm for This Advisory Service: IBM Blockchain

13. Wearables and Remote Monitoring Solutions

The adoption of Wearables and Remote Patient Monitoring Solutions will continue to accelerate, especially for managing chronic conditions and supporting preventive care. These technologies enable continuous patient monitoring, reduce hospital readmissions, and offer more personalized care by tracking key health metrics.

Top Rated 2025 Consultant Firm for This Advisory Service: Accenture

14. Healthcare IT Regulatory Compliance and Risk Management

Healthcare organizations face complex and evolving regulatory requirements. Regulatory Compliance and Risk Management services will help organizations meet HIPAA, HITECH, and other industry regulations while minimizing risks related to data breaches and compliance violations.

Top Rated 2025 Consultant Firm for This Advisory Service: PwC

15. Ethical AI and Bias Mitigation

As AI technology becomes more prevalent in healthcare, organizations will need consulting services focused on Ethical AI and Bias Mitigation to ensure that AI tools do not perpetuate inequities in care. These services will help healthcare providers develop AI models that are fair, transparent, and align with the principles of medical ethics.

Top Rated 2025 Consultant Firm for This Advisory Service: Deloitte Consulting LLP

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Appendix:

In-Demand Top 100 Healthcare IT Consulting Engagements for 2025

**Leading the Charge in Innovation
and Strategy**



1. Strategic Planning and HIT Digital Transformation

1. Digital Health Strategy Development
2. Value-Based Care Transition Planning: Hospitals & Health Systems
3. Value-Based Care Transition Planning: Physician Organizations & Groups
4. IT Governance Framework Development
5. Health Equity and Social Determinants of Health (SDoH) Strategy
6. AI and Machine Learning Strategy and Roadmap
7. Data-Driven Digital Transformation Strategy
8. Digital Workforce Transformation and Automation Strategy

2. HIT Infrastructure and Architecture

9. Cloud Migration and Optimization
10. Data Center Consolidation and Modernization
11. Enterprise IT Infrastructure Planning & HIT Operations
12. 5G and Edge Computing Implementation Strategy
13. IoT (Internet of Things) Strategy for Connected Health

3. EHR and Health IT System Optimization

14. EHR Implementation and Optimization: Epic Systems
15. EHR Implementation and Optimization: Altera Digital Solutions
16. EHR Implementation and Optimization: Oracle Health
17. EHR Implementation and Optimization: MEDITECH
18. EHR Implementation and Optimization: athenahealth
19. EHR Implementation and Optimization: Veradigm
20. EHR Implementation and Optimization: ModMed
21. EHR Enterprise Training
22. Go-Live Consultants and Staffing

4. Interoperability

- 23. Interoperability, HIE, and Data Exchange Strategy and Optimization
- 24. FHIR (Fast Healthcare Interoperability Resources) Adoption and Implementation
- 25. Interoperability Compliance and Regulatory Advisory
- 26. Cross-System Data Integration & API Management
- 27. Interoperability Maturity Assessment and Roadmap Development
- 28. Interoperability in Remote Patient Monitoring (RPM) and Telehealth Systems
- 29. Clinical Data Interoperability and Semantic Standards Advisory
- 30. Interoperability for Patient-Generated Health Data (PGHD) Integration

5. Population Health

- 31. Population Health Management System Implementation
- 32. Population Health Data Integration and Analytics

6. Clinical IT Advisory

- 33. Clinical Workflow Redesign
- 34. Clinical Decision Support (CDS) System Implementation
- 35. Clinical Documentation Improvement (CDI) Advisory
- 36. Telehealth and Virtual Care Workflow Optimization
- 37. Imaging and Radiology IT Advisory
- 38. Clinical Research IT System Implementation
- 39. Workflow Optimization for Operating Rooms (OR)
- 40. Pharmacy IT Systems Implementation
- 41. Emergency Department (ED) Workflow Optimization
- 42. Clinical Workflow Analytics and Optimization
- 43. Integration of AI in Clinical Workflows

7. Revenue Cycle & Financial IT Systems

- 44. RCM & Financial Systems Consulting
- 45. Healthcare Supply Chain & Inventory IT Systems Advisory
- 46. Healthcare ERP Implementation Advisors

8. Data and Analytics

- 47. Big Data and Analytics Framework Design
- 48. Data Governance and Master Data Management
- 49. Healthcare Business Intelligence Tools Implementation
- 50. Predictive Analytics and Decision Support System Design
- 51. Quality and Outcomes Analytics

9. Cybersecurity and Compliance

- 52. Risk Assessment, Gap Analysis, and Penetration Testing
- 53. HIPAA and GDPR Compliance Advisory
- 54. Incident Response and Disaster Recovery Planning
- 55. Zero Trust Architecture Implementation
- 56. Medical Device Security Strategy
- 57. Cyber Risk Management Programs
- 58. Regulatory Compliance Support

10. Consumer Engagement and Experience

- 59. Patient Portal and Mobile App Development Advisory
- 60. CRM System Integration
- 61. Telehealth Strategy and Expansion
- 62. Personalized Medicine IT Frameworks
- 63. Digital Front Door Initiatives
- 64. Patient and Consumer Data Privacy and Security Advisory

- 65. Virtual Health Assistant and AI-Powered Chatbot Development
- 66. Patient Engagement Analytics and Insight Solutions
- 67. Digital Health Literacy and Education Programs
- 68. Patient-Centered Design for Digital Tools
- 69. Health and Wellness App Strategy and Development
- 70. Patient Journey Mapping and Experience Optimization
- 71. Omni-Channel Communication Strategies for Patient Engagement

11. Managed Care and Health Plan Optimization

- 72. Claims Processing Automation Consultants
- 73. Member Engagement Platform Advisory
- 74. Managed Care Cost Containment Analytics Advisors
- 75. Network Management and Contracting Solutions
- 76. Utilization Management Systems Advisory
- 77. Value-Based Care Optimization for Health Plans
- 78. Health Plan Claims Analytics and Fraud Prevention
- 79. Provider Network Optimization and Risk Contracting Advisory
- 80. Health Plan Digital Transformation Strategy
- 81. Medicare Advantage and Medicaid Program Optimization
- 82. Health Plan Regulatory Compliance and Risk Management

12. Emerging Technologies and Innovations

- 83. Blockchain for Healthcare Use Cases
- 84. Digital Twin Technology Implementation
- 85. AR/VR for Medical Training and Patient Care
- 86. Genomics and Precision Medicine Platforms
- 87. Quantum Computing in Healthcare R&D
- 88. Sustainability and Green IT Solutions Assessment & Implementation

89. AI-Powered Clinical Decision Support Systems
90. IoT and Smart Device Integration
91. Bioprinting and 3D Printing Applications
92. Advanced Robotics for Surgery and Patient Care
93. Wearables and Remote Patient Monitoring Solutions
94. Ethical AI and Bias Mitigation in Healthcare
95. Synthetic Data and Data Anonymization Solutions
96. Autonomous Supply Chain and Logistics
97. Neural Interfaces and Brain-Computer Interaction
98. Digital Therapeutics Integration Advisory
99. Behavioral Health IT System Optimization
100. 100. Precision Imaging Analytics and AI Advisory